

Roadmap

Graduation limitations: Total 39 credits including following items:

1. Total Required Credits: 10
2. Selective Credits 29 minimum

Core subject :

Seminars in financial management (3); Seminars in marketing management (3);
Research method (3); Business ethics (1); Thesis (0)(Chinese or English)

Selective subject :

Strategic management (3); Leadership and management of organization (3);
Technology management(3); Operations management(3); Brand Management (3);
Supply chain management(3); Quality management(3); Human resource management
(3); Project management(3); Business Communication & Negotiation (3); Electronic
Commerce (3); Data mining(3); Applied software in statistics(3); Seminars on
management of small and medium enterprises (3); Seminars on international business
management (3).