

The 2017 International Conference in Management Sciences
and Decision Making

2017 年管理科學與經營決策國際學術研討會

May 13, 2017

106 年 5 月 13 日 (星期六)

Tamkang University

地點：淡江大學淡水校園

Opening Ceremony: Room 712, Business and Management Building

開幕地點：商管大樓 B712 室(7F)

Plenary Session: **Session A:** Room 712, Business and Management Building

商管大樓 B712 室(7F)

Session B: Room 713, Business and Management Building

商管大樓 B713 室(7F)

Session C: Room 708, Business and Management Building

商管大樓 B708 室(7F)

The best award papers in each session will be declared in B712 when all the sessions have been finished.

08:30~09:00	<i>Registration: Room 712, Business and Management Building</i>
09:00~09:20	Opening Ceremony
09:20~10:00	<p>Keynote Speech: A process perspective on the multiple dimensions of negotiations Session Chair: Dr. Ruey-Chyn Tsaur (Tamkang University, Taiwan) Speaker: Dr. Rudolf Vetschera (University of Vienna, Austria)</p>
10:00~10:20	<i>Coffee Break: Room 712, Business and Management Building</i>
10:20~12:00	<p>Invite Speech I: Ordering and pricing policies for perishable products with advance-cash-credit payment by a discounted cash-flow analysis Session Chair: Dr. Ruey-Chyn Tsaur (Tamkang University, Taiwan) Speaker: Dr. Dr. Jinn-Tsair Teng (William Paterson University, U.S.A.) ----- Invite Speech II: Illustrative problem solving Session Chair: Dr. Ruey-Chyn Tsaur (Tamkang University, Taiwan) Speaker: Dr. Hung-Ping Tsao (San Francisco State University, U.S.A.)</p>

12:00~13:10	<i>Lunch: Room 712, Business and Management Building</i>		
13:10~14:50	Session A1	Session B1	Session C1
	<p><u>Moderator: A11, A12</u></p> <p><u>Paper ID: 003</u> Trading Strategy for Bullish (Bearish) Candlesticks Released Continuously</p> <p><u>Paper ID: 029</u> Information Effect from Hostile Takeover?</p> <p><u>Paper ID: 006</u> Cash Flow Statements and Firm Value: Evidence from Taiwan</p> <p><u>Paper ID: 030</u> Empirical Evidence on Market Reactions to Primary Listings and TDRS</p> <p><u>Paper ID: 008</u> Stock Price Performance for the Stocks Screened by the Insight of Warren Buffett</p>	<p><u>Moderator: B11, B12</u></p> <p><u>Paper ID: 001</u> Total Quality Management, Service Innovation and Satisfaction in the Farm Tourism Industry</p> <p><u>Paper ID: 018</u> Explore green awareness, electricity price trend and consumer attitude with respect to building added photovoltaic equipment using technology acceptance model</p> <p><u>Paper ID: 031</u> Trend Models on The Academic Ranking of World Universities</p> <p><u>Paper ID: 035</u> The Influence of Experiential Marketing on Customer Loyalty Through Customer Satisfaction as Intervening Variable</p> <p><u>Paper ID: 034</u> Linking Leadership Empowerment Behavior to Performance: A Study on Salesperson Behavior</p> <p><u>Paper ID: 036</u> University Performance Based on QS-Stars by Means of Denison Organizational Culture Method (Study Survey On The PTS Accredited Institution A In Java)</p>	<p><u>Moderator: C11, C12</u></p> <p><u>Paper ID: 002</u> Forecasting Dengue Fever Epidemic in Taiwan Using Catastrophe Grey Prediction model</p> <p><u>Paper ID: 009</u> Simulated Annealing for the Open Location Routing Problem with Time Windows</p> <p><u>Paper ID: 014</u> Optimal ordering and advertisement policies for a two-warehouse system with advance sales and product return guarantee</p> <p><u>Paper ID: 026</u> Key Factors for Selecting Wedding Banquet Halls Using Multiple Criteria Decision Making</p> <p><u>Paper ID: 028</u> Interactive Multiple Criteria Decision Making for Large-Scale Multi-Objective Optimization Problems</p>

14:50~15:20	Coffee Break: <i>Room 712, Business and Management Building</i>		
15:20~17:10	Session A2	Session B2	Session C2
	<p><u>Moderator: A21, A22</u></p> <p><u>Paper ID: 004</u> A Total Relative Value to Rank Alternatives under Fuzzy Multiple Criteria Decision Making Model</p> <p><u>Paper ID: 010</u> Hybrid Analytic Hierarchy Process and Structural Equation Modeling-Partial Least Square to Determine Fishermen Poverty Alleviation Program in Parigi Moutong, Central Sulawesi Province, Indonesia</p> <p><u>Paper ID: 013</u> Sales Qualities for Successful Sale in Sports and Leisure Products</p> <p><u>Paper ID: 017</u> Administrative Effects of Chinese Arrivals in Taiwan - the Travel Agencies' Prospects</p> <p><u>Paper ID: 033</u> Towards analyzing cognitive complexity in decision making problems with multiple criteria</p>	<p><u>Moderator: B21, B22</u></p> <p><u>Paper ID: 021</u> The BOT Project Revised Discount Rate through the Endogenous Ratio of Financial Statements Impact Assessment of Financial Benefits</p> <p><u>Paper ID: 023</u> CEOs Characteristics has impact on Firm Value or not after Mergers and Acquisitions: Empirical Study in China</p> <p><u>Paper ID: 024</u> Does Overseas-Listing Benefit the Shareholder?</p> <p><u>Paper ID: 025</u> The Information Flow of Option Markets during Global Financial Crisis: Where Do Informed Traders Trade?</p> <p><u>Paper ID: 027</u> The Impact of Sudden Changes on Stock Returns of Energy Industries</p>	<p><u>Moderator: C21, C22</u></p> <p><u>Paper ID: 007</u> Integrated Effects of Adaptive Performance and Adaptive Capability on the Relationship between HR Flexibility and Organizational Innovation</p> <p><u>Paper ID: 012</u> Individual and Team Situational Awareness Evaluation during Disaster Emergency Condition</p> <p><u>Paper ID: 015</u> The Effect of Organizational and Divisional Vision on Job Retention, Job Satisfaction, Job Wellbeing and Job Stress</p> <p><u>Paper ID: 016</u> Changing judicial pronouncements on impugned discharge or dismissal under the Industrial Disputes Act of 1947 in India</p> <p><u>Paper ID: 020</u> Shaping Organizational Culture by Using Work Songs as a Ritual: A Case Study of Zonson Sports Corporation in China</p>